

BOOST YOUR PROGRAMME PERFORMANCE

It can be challenging to take your affiliate marketing programme to the next level of performance. Through Commission Junction's Strategic Planning, you will be able to achieve your marketing goals while avoiding mistakes that can cost time and effort. Strategic Planning uses industry expertise to create a customised plan of action, and allows you to reach your specific results.

Strategic Planning is the ideal service to kick off a new programme or fulfill the objectives of your existing programme with maximum efficiency. By working with a designated programme manager, you learn how to review trends, evaluate success and tailor your next activity to the market changes.

Customised Plan

Your programme manager will consult with you to create a customised 90-day strategic plan designed to boost your programme performance. Your plan outlines recommendations for best practices and new tactics, and establishes a foundation for long-term success.

Strategic Guidance

Your programme manager provides guidance in the execution of your strategic plan, so you can quickly and effectively implement our recommendations. Capturing and retaining top performing publishers, increasing quality traffic, or improving communications with your publishers are some of the results you can achieve through your customised plan.

Strategic Planning Benefits

- Maximise programme performance
- Leverage industry expertise
- Establish foundation for long-term success

Strategic Planning Features

- Customised 90-day strategic plan
- Guidance in plan execution
- Single point of contact

Other Available Services

Strategic Planning is one of many Commission Junction services that help enhance your programme. Some of these services include:

- CJ Associate™ - comprehensive programme management
- Brand Compliance
- Publisher Optimisation
- Publisher Prospecting

Contact Commission Junction today to boost your programme performance.

Reach Your Results Through a Customised Plan & Strategic Guidance

